



WILD LEGACIES

FALL 2021

LOVER OF FLORA CONTINUES HER LEGACY WITH WWF

Jane Burtnett is fond of plants—perhaps more so than other people. After all, the rosy periwinkle helped save her life. The plant is the source of cancer-fighting drugs, including one used to treat Hodgkin’s lymphoma, which Jane was diagnosed with at age 30.

“World Wildlife Fund’s conservation efforts in Madagascar protect plants like the rosy periwinkle, and they do that kind of work all over the world,” Jane says. “How could I not love WWF?”

While Jane is passionate about flora, she’s equally invested in fauna. “I think animals are amazing,” she says. “We can learn so much from them.” Over the years, Jane has been impressed with WWF’s efforts to protect many of the world’s endangered species.

“There is science and data behind the organization’s actions,” she says. “They consider all angles and make sure to involve local communities, especially women.”

For these reasons, Jane decided to include WWF in her will. “It’s a great way to leave a legacy, to think beyond your own life,” she says. “The natural world is a wonderful place, and I’m grateful I can do my small part to take care of it long after I’m gone.”



Jane Burtnett is protecting the future of nature with a gift in her will.

Whether she’s tending the trees in her backyard, reminiscing about seeing mountain gorillas in Uganda, or driving her hybrid car, Jane makes it a point to appreciate our fragile planet. Her generous gift to WWF will help keep that perspective alive for generations to come.

Inspire a Love of Conservation with your future gift.

Contact our Gift Planning Team at 888-993-9455 or legacygifts@wwfus.org to get started.